



The 3-minute pitch e-catalogue, IMP Companies 2025



Company 1

The Serbian company provides an online platform which delivers added value and efficiency in procurement to wholesalers, restaurants, cafes, and brands in the food and beverage industry. The company's solution "Order Engine" enhances your daily business and your procurement services. It saves time by bringing the daily needs of the staff in one place, making records more accurate and communication more efficient. The solution provides the following benefits: simplifies working processes in a single channel, automatises the process and increases accuracy, saves your time and your money, helps to accelerate business growth, better predicts future actions, increases your understanding of user preferences and spending and helps in planning your future needs

The company is seeking for :

- *scaling the company on domestic and global levels,*
- *looking for partners to join them,*
- *raising investments for the development of the new version (v2) of the software.*



EEN Advisor

Sanja Popović Pantic

Innovation, Woman Entrepreneurship Advisor

sanjap.pantic@pupin.rs

Company 2

Serbian company operates within the hospitality and information technology sector. They offer a solution for enhancing the online reputation of hospitality establishments. By simply tapping their phone to the card, users are directed to a platform where they can conveniently write reviews, connect on social networks, and more. The company provides a system that enables customers to swiftly submit reviews and an application designed for monitoring facility reviews and employee reputations.

The company is seeking a partner:

- *to establish connections with international hospitality entities,*
- *to achieve collaboration with hotels, accommodation providers, restaurants, cafes, and all other entities that need reviewing.*



Company 3

An architectural company from Serbia, based in Belgrade, specialising in sustainable architectural design, urban planning, and consulting. With over 15 years of experience, the company delivers projects that integrate functionality, energy efficiency, and contemporary design principles. Its diverse portfolio includes residential, commercial, business, and public buildings.

The company is seeking a partner:

- preferably from Czechia, but it is open to partnerships with other EU and WB regional companies,*
- construction companies in need of a subcontractor for sustainable architectural design,*
- architectural studios looking for support in exterior design and project development,*
- real estate investors interested in collaborating on various projects.*



Company 4

Based in Mladenovac, Serbia, the company specialises in the production of flips, popcorn, and the packaging of granular snacks such as peanuts, pumpkin seeds, and sunflower seeds. Currently, it supplies retail outlets across Serbia through direct distribution and a network of sub-distributors. The company is continuously working on market expansion, aiming for a presence in all regions of Serbia, as well as entry into various retail formats.

Expansion plans include market entry into Bosnia and Herzegovina and Montenegro.

The company is seeking a partner:

- *distributors interested in expanding their product portfolio,*
- *retail chains looking for high-quality snack products,*
- *business partners for regional market expansion.*



Company 5

A company from Serbia is dedicated to creating the finest cosmetics for beloved pets. Production is carried out in small batches, ensuring strict control over key parameters of the final product.

Ingredients for pet cosmetics are carefully selected to be pleasant for pet owners, non-irritating for pets, and free from allergens. The use of high-quality raw materials, meticulously tailored to different product types and the needs of pets, remains one of the company's fundamental priorities in product development.

The company is seeking a partner:

- *for market expansion in the Western Balkans region,*
- *for market expansion in the EU market,*
- *supplier of natural ingredients for cosmetic products for pets.*



Company 6

A creative Serbian company dedicated to sustainable textile design, blending traditional craftsmanship with contemporary aesthetics.

Specialising in handwoven and knitted textiles made from natural materials, the company emphasises ethical production, zero-waste principles, and sustainable fashion while preserving cultural heritage. The company's goal is to connect with partners, retailers, and collaborators who share its vision of high-quality, sustainable fashion and home textiles.

With a strong foundation in artisanal techniques and innovative design, the company is seeking to expand into the Dutch, German, and French markets.

The company is seeking a partner:

- *for joint partnerships in distribution opportunities,*
- *for co-branding initiatives in bringing unique, handcrafted products to the EU market.*



Company 7

The company is recognised as a leader in signage for both internal and external use, as well as industrial marking with high-precision tools, in accordance with ISO standardisation.

In a visually crowded environment, signage must stand out from its background to achieve maximum impact. This is where the company excels – with many years of experience and numerous references in designing and producing signage for large hotel chains, public and commercial buildings, city streets, enamelled plates, and much more. The company's product portfolio also includes information boards, billboards, sandwich boards, evacuation signs, and illuminated signs.

The company is seeking a partner:

- *companies in the HORECA industry, retail industry, and production facilities,*
- *other companies requiring production services in signage, industrial marking, and promotional branding.*



Company 8

A company from Serbia is developing a hemp biomaterial that is 100% naturally composed of hemp and food industry by-products, is 100% biodegradable, and contains no plastic polymers. The company's first products, biodegradable pots for planting, showcase the potential of this groundbreaking biomaterial.

The pots can be directly planted in the soil, eliminating plastic waste and reducing transplant shock. As they decompose, they enrich the soil with nutrients, contributing to a healthier ecosystem.

The company is seeking a partner:

- an EU laboratory for product testing, certification of biodegradability, and appropriate labelling.*



Company 9

A film production company based in Serbia, engaged in the development of cinematic content such as feature films, documentaries, and commercials. The company produces and distributes films and related services. Its work is based on the belief that storytelling remains a distinct and irreplaceable aspect of human creativity. While acknowledging the growing role of technology, the team maintains that certain perspectives, experiences, and characters can only be meaningfully conveyed through human insight. Their focus is on supporting others in shaping and telling their stories.

The company is seeking a partner:

- *to establish partnerships with EU and WB regional companies,*
- *partners that need high-quality audiovisual content production and brand storytelling services,*
- *for collaborations with businesses that want to develop creative and engaging marketing campaigns, including guerrilla marketing strategies,*
- *companies interested in working with brands that require full-service video production, from concept development to final execution.*



Company 10

This company is a leading Serbian manufacturer of high-quality stainless steel bathroom equipment, specialising in drainage solutions, accessibility products, and modular elements for large-scale construction projects. With over 35 years of experience, the company is recognised for its durable, functional, and modern designs tailored to the needs of construction companies and investors. The company produces drainage channels that are an upgraded version of previous models. A key feature is their integrated flap, which allows for water discharge while preventing backflow and the release of unpleasant odours from the sewage system.

The company is seeking a partner:

- *a distributor and internationalisation for establishing partnerships with EU and WB regional companies,*
- *buyers such as construction companies, retail chains for construction materials, and bathroom equipment,*
- *hotels and apartments under construction, as its products can be engraved and branded.*



Company 11

Serbian company redefines luxury scented candles by combining sustainability, exquisite design, and carefully selected ingredients. Their handcrafted products are free from paraffin, petroleum derivatives, animal-based ingredients (products are vegan), and genetically modified substances, ensuring a healthier and more environmentally friendly alternative.

This company produces candles with a variety of fragrance compositions, including floral, woody, and gourmand notes, and focuses on serving business clients such as hotels and other hospitality establishments.

Their products can be customised to meet specific client needs, with a client base primarily consisting of hotels, wholesalers, and similar businesses.

The company is seeking a partner:

- *to establish partnerships with EU and WB regional companies,*
- *hotels and restaurants looking to source premium scented products in bulk,*
- *companies interested in corporate gifts.*



Company 12

The company offers tailored in-house training and consultancy services, employing a unique, interactive cards-based methodology in three key areas: Twin AI and Green Transition, AI Applications in Business, and Organisational Health. With six years of experience in designing digital transformation strategies for SMEs as certified AI Managers by the Austrian Chamber of Commerce, the company provides not only strategic roadmaps and action plans but also workshops that enhance team cohesion and organisational health—essential components for any successful transformation process.

The company is seeking a partner:

- to establish partnerships with companies in the EU and Western Balkans,*
- companies and organisations willing to invest in AI applications to improve business performance and accelerate their Green Transition,*
- those interested in supporting projects that foster sustainable innovation, digitalisation, organisational development.*



Company 13

A furniture company based in Serbia offers complete adaptation services for home and office spaces. It specializes in custom-made furniture and serial production of kitchens and bathroom furniture. With experience in exporting products to the European market, the company provides furniture manufacturing and comprehensive logistics support, including organizing transportation to the nearest port or directly to the customer. Founded to bring knowledge, experience, and innovative ideas to the market, the company executes projects fully committed to ensuring greater efficiency. The company is using innovative materials and advanced methods of processing and installation to expand its range of services and offer more options to the clients.

The company is seeking a partner:

- *for custom furniture production and interior adaptation,*
- *for bulk sales of bathroom furniture and ready-made kitchens, offering competitive prices.*



Company 14

A family company from Serbia that cultivates a long-standing tradition and quality. It offers steel ropes, synthetic braids, lashing elements and other supporting equipment for loading, unloading and transshipment of cargo. Also, there are loop tapes and endless polyester tapes, forest chains and other connecting elements.

The company with over 20 years of experience holds an ISO 9001:2015 certification.

The company is seeking a partner:

- to enter large retail chains and expand the sales network at the regional level,*
- for the sale of products to wholesalers, retail chains and specialised stores (stores of tools, construction materials, and technical goods), agricultural pharmacies, garden centers, manufacturers in industry, hobbyists and households, and aquaculture firms.*



Company 14

Serbian company established in 2020 and produces plastic parts for various industrial sectors and plastic moulding services. Key products include levellers for ceramic tiles, wedges for levellers, insulators, spacers for reinforcement, electrical plugs, and brackets for PVC joinery. The company gradually expands the production scope and increases the number of products.

The company is seeking a partner:

- for opening a branch in Austria,*
- for the production of products tailored to customer specifications*
- for product placement in the United Kingdom and across Europe, believing they are highly competitive.*



Company 15

The company specialises in manufacturing inserts for tractor seats (IMT and IMR tractor models) and interior upholstery for tractor cabins (for IMT and TORPEDO 45 – 60 / 75 – 90 models). Additionally, it has recently introduced cabin curtains that cover the mechanism (located at the rear of the tractor), as well as a botanic program. The company collaborates with wholesalers that operate retail chains across Serbia. With over 20 years of experience, the company is committed to producing high-quality products that meet the customers' needs. It also has business partnerships in the region, including Croatia, Bosnia and parts of North Macedonia.

The company is seeking a partner:

- *for internationalisation in WB region,*
- *for selling its products, aiming further to expand its presence in regional markets,*
- *for actively participating in the distribution of tractor equipment in new markets.*



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Thank you for your attention!

For more information, contact us!

Institute Mihajlo Pupin, Science and Technology Policy Research Center (STPRC) | Serbia

cirnt@pupin.rs



een.ec.europa.eu

