

## WB++ Networking event

Online, February 13th 2023, 10:00am – 11:30am

**Topic:** Digitalization in tourism

**When:** 13th of February 2023, 10:00-11:30am

**Where:** Zoom platform

### Who can participate?

- SMEs active in the field of IT from the region as presenters,
- Interest groups (public entities, companies, research groups, individuals, etc.) as audience.

### Why to participate as a presenter?

- Opportunity to present your company and offer to the region,
- Get to know companies from the region,
- Network,
- Find future partners to work together on projects and grant applications, agreements, etc.,
- Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

### Why to participate as an audience?

- Opportunity to hear digital solution from the region which can be useful for your business,
- Get to know companies from the region,
- Network,
- Find future partners for your business,
- Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

### How to participate as a presenter?

- Invited companies will hold 3-minute pitches to present themselves to the audience,
- Two 15-minute breakout room meeting sessions with the companies of your interest and compatibility,
- Each meeting room will have a FINNO advisor to moderate and answer all your questions.



#### How to participate as an audience?

- Listen 10 companies from the region,
- Two 15-minute breakout room meeting sessions with the companies of your interest,
- Each meeting room will have a FINNO advisor to moderate and answer all your questions.

## AGENDA

<b>10:00 – 10:10</b> Introduction – Enterprise Europe Network (EEN) and FINNO platform
<b>10:10 – 11:00</b> Presentations of companies (approx. 10 companies with a 3 minute pitch) <ul style="list-style-type: none"><li>• <i>List of companies that confirm their participation will be added to the agenda</i></li><li>• <i>Guidelines for the presentation will be sent out to participants</i></li><li>• <i>3 minutes for the pitch (+2min for switching the presentation among participants)</i></li><li>• ...</li></ul>
<b>11:00 – 11:30</b> Breakout room meetings <ul style="list-style-type: none"><li>• <i>Two 15-minute sessions moderated by FINNO advisors</i></li><li>• <i>Preorganized or organized on the spot according to compatibility</i></li></ul>
Closing remarks

## PARTICIPATING COMPANIES

Company	Location	Keywords/Sectors	Website
<b>Profico</b>	Split, Croatia	Softwares, Apps	<a href="https://profi.co/">https://profi.co/</a>
<b>Dot Your Spot</b>	Split, Croatia	Softwares, Apps	<a href="https://www.dotyourspot.com/">https://www.dotyourspot.com/</a>
<b>Hotel's touch</b>	Split, Croatia	Softwares, Apps	<a href="https://hotelstouch.com/eng/">https://hotelstouch.com/eng/</a>
<b>Čikom</b>	Podgorica, Montenegro	Appliacation for the valorization of cultural-historic heritage	<a href="https://www.cikom.com/">https://www.cikom.com/</a>
<b>Guidi</b>	Podgorica, Montenegro	Virtual travel guide with option to text with famous people from Montenegrin history	<a href="https://guidi-app.com/">https://guidi-app.com/</a>
<b>Lanaco d.o.o.</b>	Banja Luka, RS-Bosnia and Herzegovina	Software, ERP, Apps, Cloud Data Centar, Technology Innovation Company, Integration	<a href="http://www.lanaco.com">www.lanaco.com</a>
<b>Maxcode d.o.o.</b>	Bijeljina, RS-Bosnia and Herzegovina	Software, ERP, Innovation HUB, Just Cube	<a href="http://www.maxcode.ba">www.maxcode.ba</a>
<b>Widnet solutions</b>	Skopje, Macedonia	An Innovative system for managing human resources in a company.	<a href="http://www.widnet.mk">www.widnet.mk</a>
<b>SciED Technologies</b>	Belgrade, Serbia	An innovative HR platform	<a href="https://sciedtechnologies.com/">https://sciedtechnologies.com/</a>
<b>Page d.o.o.</b>	East Sarajevo, RS-Bosnia and Herzegovina	Software development, consulting, cyber security	<a href="https://www.page.ba/">https://www.page.ba/</a>
<b>Blandus d.o.o.</b>	Zenica, F-BiH, Bosnia and Herzegovina	Custom software solutions and digital services	<a href="http://www.blandus.ba">www.blandus.ba</a>
<b>“Antena-Net” d.o.o. (Brand BELGRAND)</b>	Teslić, RS-Bosnia and Herzegovina	A leading company that develops and manufactures its own LED displays in Southeast and Central Europe.	<a href="https://belgrand.net/en/?meni=6">https://belgrand.net/en/?meni=6</a>