



Business Support on Your Doorstep

EEN & SMART4ALL Conference and Workshop

Digitalisation in agriculture,
environmental protection and
transportation - opportunity
for international transfer of
technologies



H2020-DT-2018-2020
Grant Agreement No 872614

EEN and SMART4ALL Conference and Workshop Novi Sad, Serbia, July 6-7th, 2022 (live and online)

Enterprise Europe Network and H2020 Project SMART4ALL are inviting you to take part in the conference and workshop dedicated to the promotion of digital transformation of economy and funding opportunities for international transfer of technologies.

Target question of the conference and workshops: Why and how to understand, use, connect, finance, and profit upon digitalisation and technology transfer?

For whom is the conference and workshops:

- SMEs, start-ups, universities with digital innovation in the area of agriculture, environmental protection, transportation and anything,
- SMEs in search for innovative digital solutions in the area of agriculture, environmental protection, transportation and anything, and
- SMEs willing to build a mindset for the digital age.

Content of the conference and workshops:

- European perspective in digital transformation, technology transfer, internationalisation, and their financial support through SMART4ALL open calls, and business contact and consultancy through Enterprise Europe Network support of innovative activities
- Promotion of the last year SMART4ALL internal and external Pathfinder Experiments
- 4 Round tables will provide insight on why to digitalise/technology transfer, and what will companies do after they digitalise their business. These glimpse into the future will be done with the help of experts from the domain of business, finances and marketing, as well as from technical domain.
- Pitching event: for selected members of the SMART4ALL community
- Hands-on experience and training for the preparation of proposals for the future SMART4ALL open calls for financing digitalisation and technology transfer in the area of agriculture, environmental protection, transportation and anything.

You can register for the event at:

<https://forms.gle/1YQaCS34BYUrYSqB6>

THERE ARE NO REGISTRATION FEE AND NO COSTS FOR ANY OF THE PARTICIPANTS. Upon submission of this form you will receive the information package containing event details and the latest version of the agenda. For people registering for live attendance the registration will be open until **June 29th** at 12:00 CEST (noon). For online participation the registration will remain open until **July 4th** at 12:00 CEST (noon).

DISCLAIMER: The capacity for live participation is 200 people and for online participation is 500 people and we will accept the registration on the first come, first served basis. In case all seats are reserved prior to the registration deadline, we may opt to close the registration earlier.

SMART4ALL IN A NUTSHELL: The **SMART4ALL** is an extensive network of Digital Innovation Hubs aiming at boosting digital technology uptake and corresponding business development across South Eastern and Central Europe. It builds capacity via the development of self-sustained cross-border pathfinder application experiments that transfer knowledge and technology between academia and industry. Main domains target are Digitized Environment, Digitized Agriculture, Digitized Transport and Digitized Everything. We invite you to join the SMART4ALL via <https://smart4all-project.eu/joinus> and to explore our website at the following link: <https://smart4all-project.eu/>

Your SMART4ALL team
with the support of the Enterprise Europe Network



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AGENDA of the EEN & SMART4ALL Conference and Workshop

Digitalisation in agriculture, environmental protection and transportation - opportunity for international transfer of technologies

Dates: 6-7th, July 2022

Venue: Central building of the University of Novi Sad,

Address: Dr Zorana Djindjica st. #1, Novi Sad, Serbia

Mode: live and online

Target audience: SMEs, Academia and TT facilitating institutions from Europe

Organizing committee:

- Dr Boris Antić, SMART4ALL – Faculty of Technical Sciences, Novi Sad, Serbia
- Marija Stanču Miloradov, EEN – Novi Sad Incubator, Novi Sad, Serbia
- Christina Politi, SMART4ALL – Patras Science Park, Patra, Greece
- Katerina Labrakopoulou, SMART4ALL – Patras Science Park, Patra, Greece

Scientific programme committee:

- Prof. dr Zoran Mitrović, SMART4ALL – Faculty of Technical Sciences, Novi Sad, Serbia
- Vesna Rašković Depalov, EEN – Novi Sad Incubator, Novi Sad, Serbia
- Christos Antonopoulos – University of Peloponnese, ESDA Labs, Patra, Greece
- Nikolaos Voros, SMART4ALL – University of Peloponnese, ESDA Labs, Patra, Greece
- Radovan Stojanović – MecoNET, Podgorica, Montenegro
- Radiša Vićević – Science Technology Park Belgrade, Serbia

Day 1 – July 6th, 2022

Plenary session – Opening and introductory presentations Moderator: Zoran Mitrović (FTN)		
09:00-09:15	Welcome and opening addresses	Amphitheatre, ground floor + online
09:15-09:45	European perspective in digital transformation and technology transfer Anna Puig-Centelles (European Commission)	
09:45-10:05	On the international road of your business Katarina Momčilović Matić (EEN Serbia coordinator – Serbian Chamber of Commerce) Vesna Rašković Depalov (EEN Serbia – Business Incubator Novi Sad)	
10:05-10:20	SMART4ALL network of Digital Innovation Hubs: Overview and Service Nikolaos Voros (SMART4ALL – University of Peloponnese)	
10:20-10:45	Examples of success stories by companies funded through SMART4ALL KTE Open Calls (up to 5 SMEs – 6 min each)	
Coffee break (30 min) – Club cantina, ground floor		
11:15-13:15	Examples of Internal PAEs by SMART4LL partners (up to 17 partners – 6 min each)	Amphitheatre, ground floor + online
Lunch break (at the venue) – Club cantina, ground floor		
14:15-14:45	Presentation of SMART4WOMEN network Katerina Labrakoupoulou (PSP)	Amphitheatre, ground floor + online
Parallel sessions – EEN Round tables with SMEs – Vision of the company after digitalization The EEN round table consultations with representatives of SMEs for potential technology uptake on the topic of digital transformations and how these activities affect their future business (drafting the vision of the company after digitalization with experts from the EEN and the FTN)		
14:45-16:15	Digitized Agriculture – round table #1	Amphitheatre, ground floor + online (subject to change in accordance to the number of registrations)

	Digitized Environment – round table #2	Meeting Room, ground floor + online (subject to change in accordance to the number of registrations)
	Digitized Transportation – round table #3	Multimedia Room #1, 1 st floor + online (subject to change in accordance to the number of registrations)
	Digitized Anything – round table #4	Multimedia Room #2, 2 nd floor + online (subject to change in accordance to the number of registrations)
	Visit of delegates to the Science and Technology Park Novi Sad	NTP, Fruškogoska 11 – walking distance from the venue
	Visit of delegates to the Business Incubator Novi Sad	BINS, Vojvođanskih brigada 28 – walking distance from and back to the venue

Coffee Break (30 min) – Club cantina, ground floor

Plenary session – Reports from round tables
Moderator: Zoran Mitrović (FTN)

16:45-16:55	Digitized Agriculture report	Amphitheatre, ground floor + online
16:55-17:05	Digitized Environment report	
17:05-17:10	Digitized Transportation report	
17:10-17:20	Digitized Anything report	
17:20-17:30	Closing addresses – Day 1	

End of Day 1

19:00	Dinner for SMART4ALL project partners	Venue: TBA
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Day 2 – July 7th, 2022

Pitching event and Funding opportunities within the SMART4ALL DIH
Moderator: Zoran Mitrović (FTN)

09:00-11:00	Pitching event for mature external PAEs	Amphitheatre, ground floor + online
Coffee Break (30 min) – Club cantina, ground floor		
11:30-12:00	Funding opportunity within SMART4ALL Open Calls Lynda O’Mahoney (FundingBox Accelerator)	Amphitheatre, ground floor + online
12:00-12:20	Guidelines on competitive proposal preparation for 2nd SMART4ALL Open Call Georgios Keramidas (UoP)	
12:20-12:30	Things to avoid when preparing a SMART4ALL Open Call proposal Christos Antonopoulos (UoP)	
12:30-13:00	Q&A session Moderator: Boris Antić (FTN)	
Lunch break (at the venue) – Club cantina, ground floor		
Parallel sessions – Workshop with hands on experience in preparation of “concept proposals” (participants split into medium size groups – online and live – to work on given topics from each SMART4ALL verticals and coached by the SMART4ALL and possibly EEN representatives)		
14:00-15:00	Working groups 1-4 Coaches: Boris Antić (FTN), Georgios Keramidas (UoP), Antonio Montalvo (FBA)	Amphitheatre, ground floor (live only)
	Working groups 5 and 6 (as needed) Coaches: Branko Brkljač (FTN), Christos Antonopoulos (UoP)	Meeting Room #1, ground floor (live only)
	Online groups Coaches: Zoran Mitrović (FTN), Lynda O’Mahoney (FBA)	Multimedia Room #1, 1 st Floor (Number of online rooms will be adjusted based on participants registration)
	Meeting of SMART4ALL Women Entrepreneurs Network (TBC) Moderator: Christina Politi (PSP)	Multimedia Room #2, 2 nd Floor + online
Plenary Session		

15:00-15:45	Presentation of 3 selected/volunteered concept proposals from parallel sessions	Amphitheatre, ground floor + online
15:45-16:00	Comments and discussions for possible improvements of presented proposals with reflection to provided guidelines all participants	
16:00-16:15	Closing addresses	
End of Day 2		

20:00	Start of the EXIT festival	Petrovaradin Fortress
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